# **#UwajimayaFavorite PHOTO CONTEST OFFICIAL RULES**

## **Photo Contest Rules**

No purchase necessary to enter. By submitting an entry, each contestant agrees to the rules of the contest.

## **Term**

Photo submission to the #UwajimayaFavorite Photo Contest begins October 1, 2014 and ends October 21, 2014. Voting begins October 22, 2014 at 12:00 pm (PST) and ends on October 29, 2014 at 12:00 pm Pacific Standard Time (PST). Winners announced on October 31, 2014.

# Who May Enter

This contest is open to anyone 18 years of age or older. If you are under the age of 18, you must have the permission of your parent or guardian to enter and may be asked to submit a release form upon request. Employees of Uwajimaya are not eligible to participate.

#### What to Enter

To enter, you must submit a photo capturing what you love most about Uwajimaya. Entries must be submitted by the original photographer. If the photo contains people, you warrant you have obtained consent from everyone in the photo. Obscene, provocative or questionable content will not be considered. Uwajimaya reserves the right to disqualify contestants

## How to Enter

Entrants may only submit one photo. You may submit your photo through the Uwajimaya Facebook page by sending your photo via Facebook message, by e-mailing 86years@uwajimaya.com (with subject title **UwajimayaFavorite**) or by using the hashtag #UwajimayaFavorite on Instagram or Twitter. We do not accept photographs submitted through mail. By entering the contest, you agree to have your submitted photograph displayed on the Uwajimaya's website and social media channels without any fee or compensation.

# Voting

Facebook users will be asked to vote by liking their favorite photo. Users may only vote once.

## **Prizes**

Three winners will be selected based on votes (i.e. likes) received. 1st place will win a \$86 Uwajimaya gift card, 2nd place will receive a \$25 Uwajimaya gift card and 3rd place will win a case of ramen. Prizes must be picked up from Uwajimaya. Prizes can not be transferred, substituted or redeemed for cash.

This contest is in no way sponsored, endorsed or administered by Facebook. Any information you provide in connection with the #UwajimayaFavorite Photo Contest is to Uwajimaya and not to Facebook. Information will be used for the sole purpose of recording participation in the photo contest and winner notifications.